

TERMS & CONDITIONS: BARI BARI FATHER'S DAY CAMPAIGN 2026

Section 1: General Campaign Terms

1. The Bari Bari Father's Day Campaign is organized by Bari Bari Steak (Singapore) and runs across various specific promotional periods between 15 June 2026 and 21 June 2026.
2. Employees of Bari Bari Steak, its affiliates, advertising agencies, and their immediate family members are strictly not eligible to participate in the "Strong Bull Pose Challenge" or the "30S Lift Challenge".
3. By participating in any element of this campaign, participants agree to be bound by these Terms & Conditions.
4. Bari Bari Steak reserves the right, at its sole and absolute discretion, to amend, vary, or modify the campaign mechanics, prizes, or these Terms & Conditions at any time without prior notice.
5. Data Protection (PDPA): By participating, participants consent to Bari Bari Steak collecting, using, and disclosing their personal data (including Instagram handles, names, and email addresses) for marketing purposes, event coverage, and prize fulfillment in accordance with the Personal Data Protection Act.
6. Governing Law: These Terms & Conditions shall be governed by and construed in accordance with the laws of Singapore. All decisions made by Bari Bari Steak management are final, binding, and conclusive. No appeals, correspondence, or further claims will be entertained.

Section 2: Terms & Conditions for Bari Bari Strong Bull Pose Challenge (Online)

1. The Bari Bari Strong Bull Pose Challenge campaign is valid from **15 June to 21 June 2026**.
2. **How to Enter:** To qualify for the contest, participants must:
 - Strike a creative strength pose with Dad utilizing the designated **10kg dumbbell at the in-store photobooth**.
 - Upload the photo as a public **Instagram Post** (Instagram Stories or Reels posted without a grid post layout are not eligible).
 - Tag official account **@baribaristeaksg** and include the hashtags **#baribaristeak** and **#strongbullchallenge**.
3. Participants must ensure that their Instagram account settings remain set to **Public** from the time of entry until the official winner announcement period for verification purposes.
4. Entries containing offensive, inappropriate, defamatory, explicit, or unlawful content will be disqualified immediately without notice.
5. **Content Rights:** By participating, participants grant Bari Bari Steak the absolute rights to repost, publish, and use all submitted photos/videos for marketing, digital, and promotional purposes across any media platform without additional compensation or prior notice.
6. **Winner Selection:** Winners will be selected by Bari Bari Steak management based on creativity, originality, and adherence to the challenge theme.
7. **Winner Announcement:** Winners will be announced within seven (7) working days after the campaign ends (on or before 30 June 2026) via Bari Bari Steak's official Instagram account and/or direct message (DM) notification.
8. **Prize Claim:** Winners will be contacted via Instagram Direct Message. Winners must respond within seven (7) days of notification and provide a valid email address for prize delivery. If a winner fails to respond within this timeframe, Bari Bari Steak reserves the right to forfeit the prize and select a replacement winner.
9. All prizes are non-transferable, non-exchangeable, and strictly not redeemable for cash or alternative benefits.

Prize Specifications:

- **\$50 Dining E-Vouchers (5 Winners Total):**
 - The \$50 dining e-vouchers will be issued via an official link sent to the winner's verified email address.
 - E-vouchers must be utilized within the stated validity period. No extensions of validity will be granted under any circumstances.

- **Grand Prize – 1-Year Supply of Teppan of Your Choice (1 Winner Total):**
 - The Grand Prize entitles the single winner to redeem a maximum of twelve (12) servings of Teppan in total, strictly capped at **one (1) redemption per calendar month** for twelve consecutive months.
 - The Grand Prize explicitly **excludes** premium selection items, specifically the *A4/A5 No.1 Champion Miyazakigyu*.
 - Each monthly redemption shall be represented by one (1) unique e-voucher, which must be presented to the cashier at the time of placing the dine-in order.
 - Multiple e-voucher redemptions are strictly prohibited in a single visit. Only one (1) voucher can be used per table, per visit.
 - Redemptions are valid for **dine-in only** at participating Bari Bari Steak restaurants in Singapore. Redemptions are strictly not allowed for takeaway orders or third-party delivery platforms.
 - Each monthly e-voucher is valid for one (1) month from its designated date of issue. Unused e-vouchers will automatically expire, cannot be carried forward to the next month, and will not be refunded or exchanged for cash.
 - Grand Prize redemptions cannot be used in conjunction with other discounts, vouchers, set menus, or promotional offers.

Section 3: Terms & Conditions for Bari Bari Strong Bull Lift Challenge (In-Store)

1. The Bari Bari Strong Bull Lift Challenge (The 30S Lift Challenge) is valid from **20 June to 21 June 2026 (2 days only)** during outlet operating hours, unless otherwise stated.
2. This challenge is applicable exclusively to **dine-in customers** at participating Bari Bari Steak outlets in Singapore.
3. **Timing of Entry:** Customers must attempt and complete the challenge **prior to ordering or being seated** at their table. Challenge discounts cannot be applied retroactively to bills or orders placed before the attempt.
4. **Challenge Mechanics:** * Participants will be given exactly thirty (30) seconds to complete the designated lifting activity using the store's designated equipment.
 - Bari Bari Steak staff will officially count and verify all successful repetitions. Management decisions on valid repetitions are final.
 - Every one (1) successful repetition completed within the 30-second time limit equates to a **1% discount** off the total table bill.
 - The maximum discount allowed is strictly **capped at 40%** (equivalent to 40 successful repetitions) per table, per receipt.
5. **Discount Conditions:**
 - The earned discount is valid for **same-day, immediate redemption only** on the bill resulting from that specific visit. It cannot be saved, transferred, or exchanged for cash or vouchers.
 - The discount applies to the final dine-in bill **before** the prevailing GST and 10% service charge are calculated.
 - **Exclusions:** The discount applies only to regular-priced, à la carte menu items. It is **not valid** on the promotional Bari Bari Strong Bull Set (\$73.80) or in conjunction with other ongoing promotions, discounts, vouchers, or loyalty programs.
6. **Participation Limits:** Challenge attempts are strictly limited to **one (1) participation per table, per receipt**. Splitting of tables, bills, or receipts to obtain multiple challenge attempts for the same dining group is strictly prohibited.
7. **Safety and Liability Disclaimer:**
 - Participation in this physical challenge is entirely **voluntary**. Participants are strongly advised to take part within their own physical capabilities and health limits.

- Bari Bari Steak staff and management reserve the absolute right to halt, stop, or deny participation to any individual deemed unfit, underage, or acting in an unsafe manner.
 - Bari Bari Steak, its management, and staff will not be held responsible or liable for any physical injuries, medical conditions, losses, or damages of any kind arising directly or indirectly from participation in this challenge.
8. All promotional imagery and materials displayed in-store are for illustration purposes only.